



**BISHOP LYNCH
HIGH SCHOOL**

December 11, 2018

Dear Principals, Teachers, Parents, and Students,

Bishop Lynch High School is pleased to invite student submissions to this year's Catholic Schools Week Poster Contest. This poster contest provides an opportunity for all of us in the Catholic school community to celebrate together the gift of Catholic schools to our families, parishes, and communities.

The theme for this year's poster contest is #BeGolden. This theme refers to the #BeGolden campaign that has been endorsed by the Diocese of Dallas and that has its origin in the Golden Rule as it is expressed in Matthew 7:12:

Do to others whatever you would have them do to you.

I invite you to encourage your students to participate in this special opportunity to both celebrate the gift of Catholic education and to provide an opportunity for witness to how living the Golden Rule can transform our lives and enhance the dignity of other human beings.

Please find attached additional details about the poster contest. Should you have specific questions regarding the contest, please feel free to contact the coordinator, Mr. Frank Brown: frank.brown@bishopolynch.org.

We look forward to seeing many student submissions this year!

Sincerely yours in Christ,

Chad Riley, Ph.D.
Principal

Catholic Schools Week Poster Contest 2019

Dates, Guidelines, and Helpful Tips.

Bishop Lynch High School is honored once again to host this year's Catholic School's Week Poster Contest and Poster Exhibition.

Below you will find some helpful information regarding due dates, presentation and this year's theme for your student's entries.

The theme for the 2019 Catholic Schools Week Poster contest is "BE GOLDEN."

Deadline for entries this year is Wednesday January 23

This year Catholic Schools Week begins Sunday January 27 and extends through Friday February 01, 2019 which is also the day of the reception party. Entries need to be received by Wednesday, January 23, 2019 to allow time for judging and installation of the exhibition.

Every poster your school sends in will be put on display throughout the week.

Dropping off entries:

Teachers often ask if it ok to send them in early. The answer is yes! We want to do everything we can to make this an easy process. Please drop off the posters to the receptionist at the West entrance to the school any time during school hours.

Returning posters afterwards:

Many of the posters are taken home by attendees of the CSW Poster Contest after the reception party. This is welcome and encouraged. Those posters remaining will be mailed back to the schools they came from.

Posters should be wrapped with something:

Poster entries should be wrapped in some kind of paper or cardboard or plastic bag to keep them flat, clean and protected. The outside should be clearly labeled so we know which school they came from.

The proper size and mounting for the posters:

Traditionally the size for the paper poster itself is 11" x 17". Many schools have that size paper on hand already because it is often used in copy machines.

Each poster should be backed with or mounted upon a 12" X 18" sheet of black or dark colored poster board or thick construction paper.

The mounting board leaves a nice even border ½" all around. Black poster-board is best because it is stiffer and more protective. The posters should be adhered to the black poster-board or sheet of construction paper with ample rubber cement along the edges of all four corners of the poster. Rubber cement works better than water based white glue. It is less likely to wrinkle the paper and any excess can be easily rubbed away. Glue sticks should never be used to mount the poster as they are likely to fail within days, leaving your student's art work on the floor.

Construction paper is commonly available in a 12"X 18" size. Most poster-board is 24" X 36" so one sheet of poster board quartered makes 4 nice mounting boards.

If you don't have poster board on hand it can be found at most dollar stores as well as places like Walmart and Target

Proper labeling of your poster entries:

On the back of the mounting board, each entry should have a label neatly printed that tells the following information: This label needs to be securely adhered to the back of each mounted poster. Rubber cement works well for adhering labels. So does clear scotch tape. Labels that come off can cause a lot of confusion.

Name of student artist:

Age level:

Grade:

Name of School:

Name of the student's art teacher or mentor:

Some way to contact the student's teacher, preferably an email address or phone #:

Title of the work:

Address of the school along with contact person to mail the poster back to at the end of the exhibition.

Judging categories are done according to grade levels

Each school should pick their best poster from each of the following grade levels to enter into the contest. There should be a maximum of four posters submitted from a school that teaches grades 1 through 8.

Grades 1-2 will be judged together.

Grades 3-4 will be judged together.

Grades 5-6 will be judged together.

Grades 7-8 will be judged together.

Suggestions with regards to media and materials:

There are really no restrictions with regards to what media the student can use to create their posters as long as it sticks to paper and is relatively flat. Paint, ink, markers, collage, photomontage, glitter, colored pencils and patterned papers work well. Combinations of these media work well together. Words printed out from a computer or found in a magazine and glued in place work well for the text part of the poster. Many beautiful posters are simply drawn and lettered by hand.

Winning posters are selected based upon their degree of visual impact and visual appeal as well as how clearly or cleverly the poster communicates an idea.

Tips you can pass along to students:

Posters are designed to get someone's attention and communicate an idea. Good posters are also fun to look at. Kids are bombarded with images, graphics and advertisements every day. They know a lot more than they think they do. Remind them of that.

Ask them what advertisements get their attention. Ask them to analyze what qualities of the ad appeal most to them, for example a dramatic image, bright colors or a clever slogan that makes them laugh.

Visual Metaphors:

Discuss the idea of visual metaphor if your kids are old enough. I saw a great poster once using an image of a lovely plant growing strong out of the ground. This symbolized the child's spiritual growth. The hand watering the plant from above symbolized the Catholic schools that nurtured the child's growth. Another kid had a football player running the ball across a field. The yard-lines

were marked to represent faith, knowledge and service. The end-zone of course was Catholic School education.

I always tell my students to play to their own strengths and interests. For example, a kid really into sports might integrate a sports related theme or metaphor into his idea. Video game references are common. If a student likes to draw cars or animals, they could work that in. Some students are skilled at drawing. Other students may not be but often still have a strong sense of design. These students may be more comfortable using abstract geometric shapes or collaged images, to create their poster design.

Simplicity = Strength. When communicating an idea, it is often best to keep it simple and direct. You want to get someone's attention without making the message or the image too complicated.

Exhibition dates for the display of posters:

Poster entries are due by Wednesday January 23. Judging will be completed and all the posters on display in the Bishop Lynch Atrium before Monday January 28. The posters will stay up on display until Friday February 1.

Poster contest winners:

It is important to note that while a certain number of the entries in this exhibit will be honored with ribbons, every single one of the posters that are sent in to the CSW poster contest from all the participating schools is honored and put on display for the public to admire. The large group poster display has become a huge attraction. Every year it draws lots of visitors.

Your students' Catholic Schools Week Posters are seen and admired by literally thousands of people.

Closing reception and celebration: Friday, February 1, from 1:30 – 3:30pm.

This is where student artists, their families, teachers and school administrators, people from the Diocese as well as lots of other visitors gather to tour the exhibition and celebrate catholic schools' week together. All participants are welcome and encouraged to attend. Student artists are recognized and honored. Photos are taken. There will be music and refreshments.

B.L. Ambassadors and visual art club members will be on hand to meet and greet our guests and provide tours of the campus.

We want to send out a special thank you to all the amazing Catholic School teachers and administrators from all the participating schools whose efforts make this event possible each year. It really is something special to see and a great honor for Bishop Lynch to be a part of.

Feel free to contact us if you have any questions.

**Frank Brown
Department of Fine Arts
Bishop Lynch High School
Frank.Brown@bishoplynch.org**
